

# NAYOUNG KIM

UX RESEARCHER & DESIGNER

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## EDUCATION

Aug 2024 - Present

**University of Maryland, College Park**

*Master of Science in Human Computer Interaction*

Oct 2022 - Apr 2023

**University of California, Davis -  
Education Extension**

*UI/UX Design Bootcamp Program*

Sep 2018 - Dec 2022

**University of California, Davis**

*Bachelor of Science in Psychology*

## SKILLS

### RESEARCH

Qualitative & Quantitative Research  
Data Analysis  
Affinity Diagram  
Usability Testing  
Accessibility Testing

### DESIGN

Wireframing & Prototyping  
Information Architecture  
Interaction Design  
Accessibility Design

### TOOLS

Figma  
Adobe XD & Premiere Pro  
Microsoft Excel & Presentation

## LANGUAGES

**Korean** *Native*

**English** *Professional Fluency*

## EXPERIENCE

September 2022 - May 2024 | *University of California, Davis | Remote*

**Undergraduate Student Success Mentor**

- Provided one-on-one mentoring and created clear, accessible documentation for mentees, focusing on usability to improve engagement and support academic success

March 2023 - February 2024 | *Icon Art Academy | Irvine, CA*

**Marketing and Public Relation Assistant - UX Specialist**

- Developed user-centered digital experiences to boost brand visibility and engagement
- Collaborated with marketing & PR team to design visually appealing, accessible layouts for web and social media, ensuring alignment with brand standards and enhancing usability for diverse audiences

September 2022 - December 2022 | *University of California, Davis | Davis, CA*

**Undergraduate Teaching Assistant, Criminology -  
Professor: Zach Psick**

- Worked with the instructor to enhance course materials for better usability and engagement
- Analyzed user data to propose UX-driven improvements, resulting in increased student satisfaction and participation

July 2022 - December 2022 | *University of California, Davis | Davis, CA*

**Research Assistant, The Age of Mass Incarceration - Principal  
Investigator & Lead Researcher: Zach Psick**

- Assisted with a UC Davis mixed methods study of formerly incarcerated older adults focusing on the intersection of the criminal legal and healthcare systems
- Engaged in weekly group data analysis activities with a diverse group of students and alumni, discussing politically sensitive issues surrounding incarceration, aging, inequality, and health
- Transcribed and qualitatively coded interviews with formerly incarcerated people, service providers, probation officers, and policymakers

June 2020 - June 2022 | *University of California, Davis | Davis, CA*

**Event Coordinator & Treasurer, Korean Aggies United**

- Created user-friendly event layouts and registration processes to enhance attendee engagement and managed social media, incorporating UX feedback for better access to schedules and updates
- Streamlined financial reports for clearer presentations to the board and organization members

## ACHIEVEMENTS

September 2023 | *Google & Coursera*

**Google UX Design Professional Certification**

April 2023 | *University of California, Davis - Education Extension*

**UI/UX Design Certification**

September 2022 | *Mentor Collective*

**Student Success Mentor Training**

July 2022 - July 2025 | *CITI Program*

**Social and Behavior Research License**